

OnTRAC Minutes

Thursday, April 9, 2026
Town Hall – Municipal Center
271 Wilkes Street, Berkeley Springs, WV 25411

1. **Call to Order:** At 4:02pm by Executive Director
2. **Attendees:** *In Person:* Chamber Director Happy Rone, TBS Director Dusty Martin, Mayor Greg Schene, Councilwoman Mary Lynn Hickey, Laura Smith, Ross Martin, Lyn Goodwin
Via Zoom: Neil Zimmerman, Cindy Bodin
3. **Review of Minutes:** February 12, 2026 Minutes were approved by Common Consent.
4. **Financials:** The financials as of March 2026 were reviewed.
5. **Updates/Info:**
 - Mayor Schene has been exploring the creation of busker circles throughout town to help celebrate the 250th anniversary. Plans are also being considered to create and distribute recognition signs for well-maintained gardens. Future beautification efforts may include placing clawfoot bathtubs around town with flowers planted in them.
 - OnTRAC will be sponsoring the MAC Ice House Summer Concert Series in the park this year. The series will include six Friday night concerts and eight Saturday night concerts. A Memorandum of Understanding (MOU) between the Town, OnTRAC, and MAC Ice House will be completed.
 - Director Farris will be submitting requests for Hotel/Motel funding to both the Town and the County.
 - Director Farris will be appearing on Cool 92.9 to provide an overview of OnTRAC and promote upcoming events. Mayor Schene will be recording promotional commercials to be aired between songs on the station.
 - TBS Director Martin discussed the upcoming Tourism Rendezvous event, which he will be headlining on May 20th. The event will be free and open to the public.
- **Events:**
 - The Founding Flavors Food Truck Festival is scheduled for May 29th. The event will feature a strong lineup of food trucks, along with family-friendly activities including a bounce house, face painting, and a live band. A booth will be set up at events to sell banners and T-shirts, as well as provide information about OnTRAC to attendees.
 - Additional future event ideas were discussed, including a Boat Race, Apple Tasting, and a Scavenger Hunt.
6. **Projects:**
 - Councilwoman Hickey has ordered banners, hanging flower baskets, and accessories, with hopes of having Public Works install them on street lights prior to Memorial Day. A limited quantity of 50 Town of Bath 250th Anniversary banners will be available for purchase at \$36 each.

- The contract has been completed for the Coffee Campaign billboard, which will be installed on South 522 near Mountain Mama Machinery.
- The Independence Street Revitalization Project is currently underway. Additional details will be shared as they become available.
- Postcards are being developed as a future project, with more information to be provided at a later date.

7. Discussion/Questions:

- There are two antique light poles that have been donated to us and will be placed at the Train Depot Lot. An electrician will be needed to have them placed. The Train Depot Committee will be looking into quotes and further details needed.

8. Next Meeting: May 14, 2026

9. Adjourn: At 4:57pm by Executive Director.

Signature: _____ Date: _____