

# OnTRAC Minutes

Thursday, September 11, 2025

4:00pm

Town Hall – Municipal Center

271 Wilkes Street, Berkeley Springs, WV 25411

1. **Call to Order:** By Executive Director at 4:00pm.
  
2. **Attendees:** *On Zoom:* Michael Moss, Cindy Bodin *In Person:* Mayor Greg Schene, Councilwoman Mary Lynn Hickey, Recorder Susan Webster, Sandra Venuto, Laura Smith, Lyn Goodwin, Priscilla Jones, Executive Director Breana Farris
  
3. **Review of Minutes:** May 22, 2025 Meeting Minutes were unavailable, will have for next meeting,
  
4. **Updates/Info:**
  - Mayor Schene announced Delegate George Miller has donated \$5,000 towards the George Washington Statue we plan to have built for the Town of Bath Celebration in December of 2026. There is still more funding needed. We plan to collect more from events and other fundraising opportunities. Councilwoman Hickey mentioned we are selling T-Shirts for \$15 as well.
  - OnTRAC will be taking over parking at the Train Depot for Apple Butter. Recorder Webster reviewed her notes on how she typically organizes this and will be getting with Director Farris for planning and further details.
  - We have been unable to secure approval from property owners for any of the proposed mural locations. For now, we're putting the mural project on hold, but we're hopeful that an opportunity will arise in the future. For now, we plan to invest in banners. The banners may be given to property owners, who wish to participate, to hang out-front their shops. We will also look into the possibility of hanging them across Town owned streets.
  
5. **Events:**
  - Director Farris will be reaching out to Charlie and Sue Curia, owners of The Vine, to discuss hosting an upcoming OnTRAC Mixer. We're aiming to schedule one in the near future and are also planning a second gathering on December 6, 2025, which will serve as a kickoff for the following year. Starting in 2026, we intend to hold monthly events leading up to the Town of Bath's 250th Celebration on December 6, 2026.
  
6. **Projects:**
  - Currently, a company called Mills Group is creating a free design plan of the downtown area. This will include, flower gardens, benches, banners, signage/wayfinding and more.

- The Deck the Meters project, originally transferred from the Chamber to the Town and coordinated by Director Farris over the past three years, will now be established as an annual OnTRAC initiative.

7. **Discussion/Questions:**

The Community Report submitted by Jennifer Brennan was briefly reviewed. It includes a checklist that will guide our priorities moving forward. Mayor Schene noted that Congress is considering officially designating the Town of Bath as the "First American Spa." The group discussed potential funding sources and grant opportunities to explore following receipt of the proposal from the Mills Group. Director Farris raised the idea of future fundraising efforts to support the Town of Bath's "Lady of the Springs," inspired by the town emblem. Members also emphasized the importance of recruiting additional participants for the Historic Landmarks Commission (HLC). Councilwoman Hickey recommended including financial updates as a regular item on future agendas.

8. **Next Meeting:** October 9, 2025 at 4:00pm

9. **Adjourn:** Meeting was adjourned at 5:04pm.

Signature: Breauna Vecina Date: 10/9/25