

OnTRAC Meeting Minutes

Wednesday, April 23, 2025

1. **Call to Order:** By Executive Director at 4:36pm.
2. **Attendees:** *On Zoom:* N/A *In Person:* Councilman Greg Schene, Councilwoman Mary Lynn Hickey, Charlie Curia, Sue Curia, Ross Martin, Dustin Martin, Laura Smith, Richard Dennis, Breauna Farris
3. **Review of Minutes:** March 17, 2025 were approved by common consent.
4. **Updates/Info:**
 - The next meeting for the 2026 Town of Bath Celebration will be held on May 13th at 6:30pm at the Country Inn. They are beginning to move forward with their current plans. Councilman Schene mentioned he is working with Delegate Greg Miller on funding for our George Washington Statue. He also gave us an update informing us that to have the Statue done correctly, it will take more than 22 months to complete, meaning it will not be done in time for the Celebration.
 - It was also mentioned that the Berkeley Springs Park Foundation will be involved in funding and support this project.
 - More briefing on the requirements to become Mainstreet was discussed. Jennifer Brennan is also sending us more info.
 - Director Farris mentioned she will be going out on maternity leave sometime near the end of May. She mentioned the need for someone to step -up while she is out. It appeared that Councilman Schene and Councilwoman Hickey would be able to help.
5. **Events:**
 - An OnTRAC Mixer at The Vine is still in the works. We discussed having a Wednesday night Happy Hour with between 25-35 people attending by invite only. Currently, this new restaurant is thriving.
6. **Projects:**
 - Director Farris mentioned the need for someone to keep up with a current list she and the Police Admin (Sandy) have been working on. It contains all the local businesses and more. This is considered part of the Economic Vitality portion on OnTRAC as there are 4-points (Promotion, Design, Economic Vitality, Organization). It was recommended to ask Sandy if she could continue to keep up with the list. Things we also need to add and discuss are: What businesses to we need/want to see in Town? (Baker, Bookstore, more Wellness options). How can we help those businesses move here? How can we help our current businesses thrive?
 - It was also discussed to have an OnTRAC Information Booth setup on the Water Department lot for Apple Butter. We will be getting in touch with the Chamber to

see what we need to do to sign up. We should be able to volunteer to take shifts running the booth.

7. Discussion/Questions:

- Councilman Schene mentioned he would be reaching out to a new owner of a business on the corner of Wilkes Street to ask about placing a mural.
- Ross Martin wanted to point out that Terry Golden and the HLC have been working on replacing the old Historic signs throughout Town.
- TBS Director Dustin mentioned the House Bill 2659 for the PODA Law which is, Private Outdoor Designation Areas that could be used for alcoholic beverages. That would be neat to enforce here especially to gain more interest in the younger generation for tourism. There was discussion on how to get the businesses involved and what time of Police Enforcement is would need. ^{how}
- We discussed new businesses moving into Town and how excited we are to see them opening soon.

8. Next Meeting: May 22, 2025 at 4:30pm.

9. Adjourn: Meeting was adjourned at 5:38pm.

Signature: Breaune Bevin Date: May 22, 2025